

Mobile Tech Talks

The State of Unified Endpoint Management [UEM]

Housekeeping

- All participants are automatically muted
- Please participate in the polling questions
- We will follow up with the deck and the research report as well as the recorded webinar
- Audience questions addressed at the end, please enter them into the chat.



Today's Speakers



Dipesh Hinduja, Host

Sr. Director Mobile
Solutions Architects, Stratix



Mikhail Ishkhanov

Senior Director, Product
Strategy, SOTI



Elizabeth Klingseisen

SVP Marketing, Stratix

State of UEM Research Results

- **Endpoint management's role in IT strategy**
- **Unmanaged endpoint vulnerabilities**
- **UEM can do so much more**

Research methodology



250

IT Leaders



12

Industries

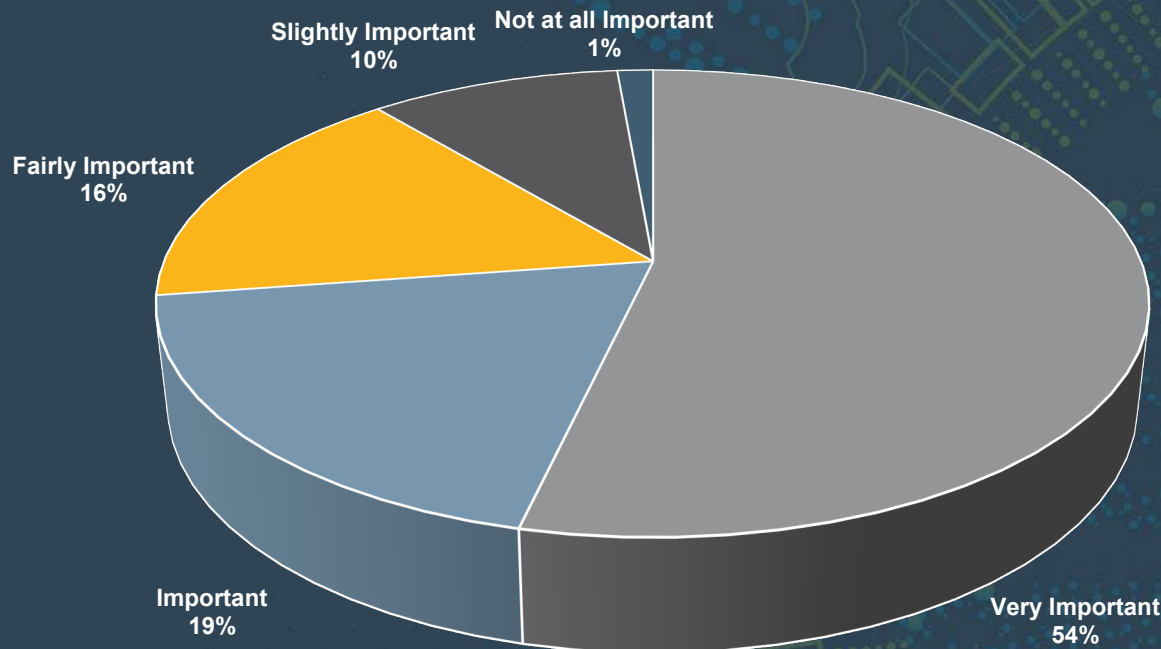


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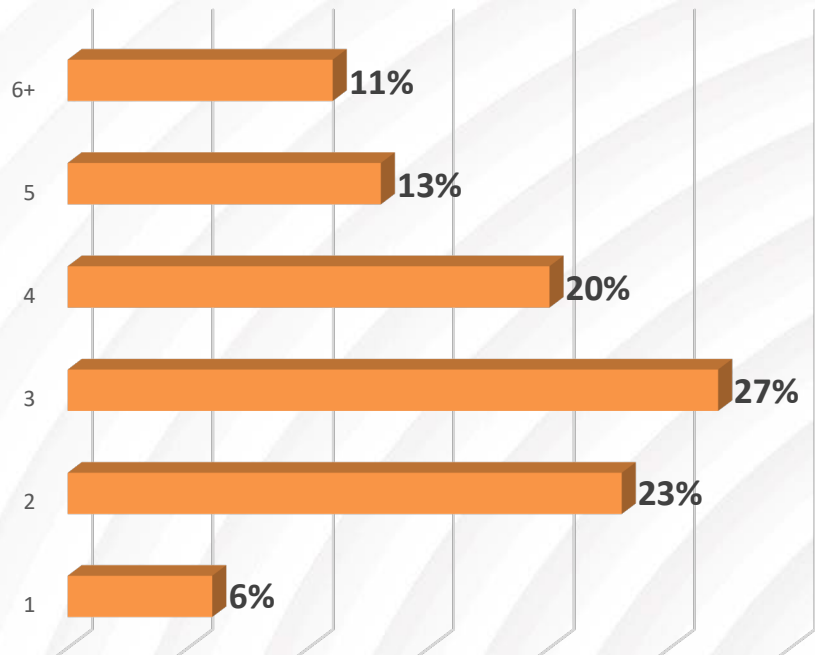
EMM Roles

Margin of error is +/- 5.89%

73% of respondents ranked endpoint management as Important or Very Important to their organizations IT Strategy



How many endpoint management platforms
does your organization use?



But...

94%
of respondents are
using >1 EMM platform

Decentralized IT Management

Retail Store



Consumer Grade
Tablets

Warehouse



Rugged Devices

Corporate Head Office



Smartphones

Problems

- Non-centralized change management
- Introduce new vulnerabilities
- Added complexity with 3-4 different environments
- Training & certification updates
- No agent of change
- Legacy practices

Solutions

- Take a long-term strategic view
- Leverage device refresh cycles to implement change
- Consider a “business transformation specialist”
- Review consolidation strategy
- Get a partner to help

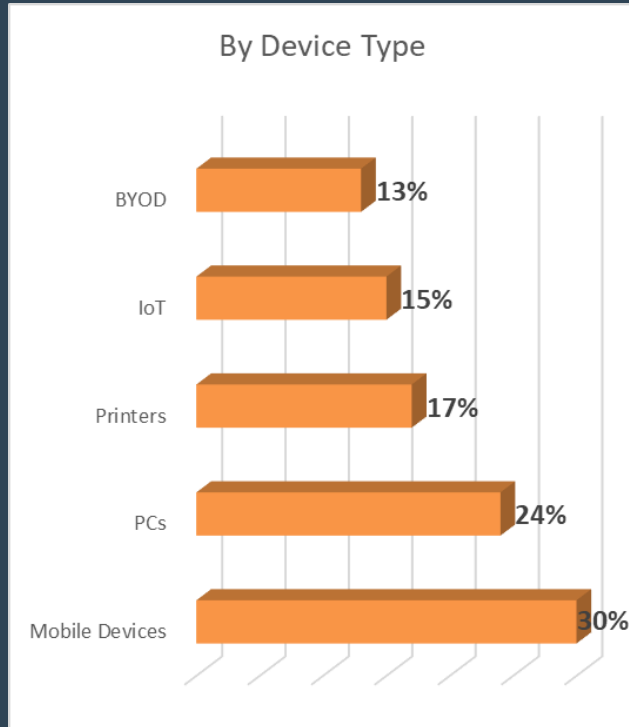
Unmanaged Endpoint Vulnerabilities



Respondents revealed that only **70%** of their endpoints are adequately managed

		Percentage of Endpoints Covered
Importance of endpoints in the organization	Not at all important	33%
	Slightly important	52%
	Important	63%
	Fairly important	67%
	Very important	76%

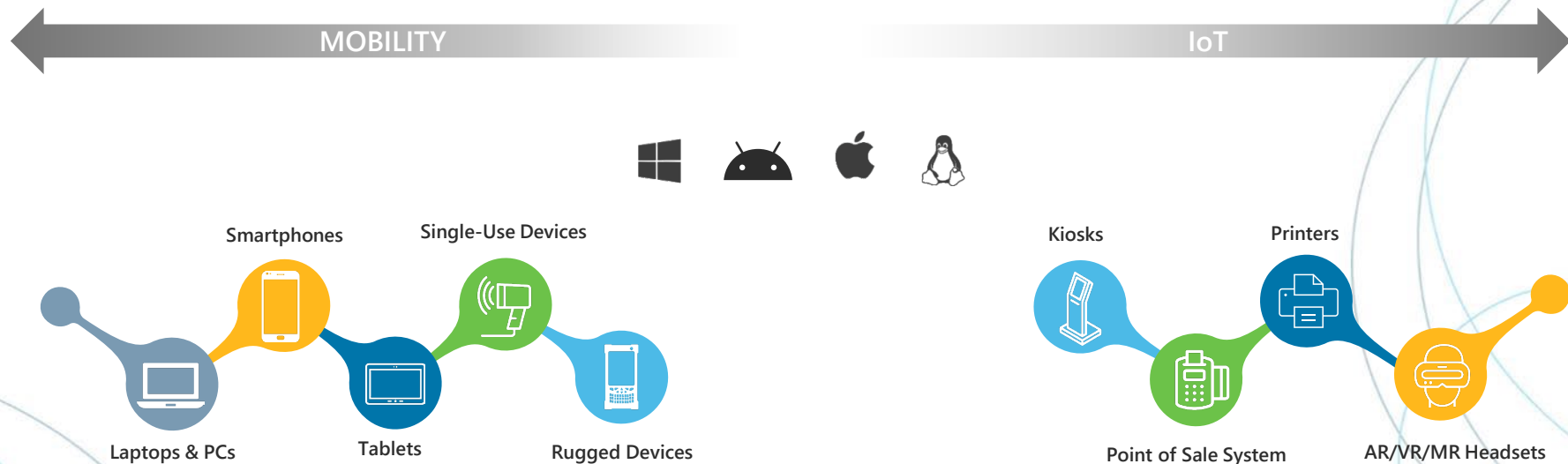
Where are the vulnerabilities?



Organizations whose % of endpoints adequately managed >50% ranked vulnerabilities:

1. BYOD
2. IoT
3. Printers
4. PCs
5. Mobile Devices

The Employee Tech Stack Is Growing



Food for Thought...

There are more workers using more types, makes and models of devices running more business-critical apps and enterprise solutions.



**Workforce
Effectiveness**



**Streamline
Operations**



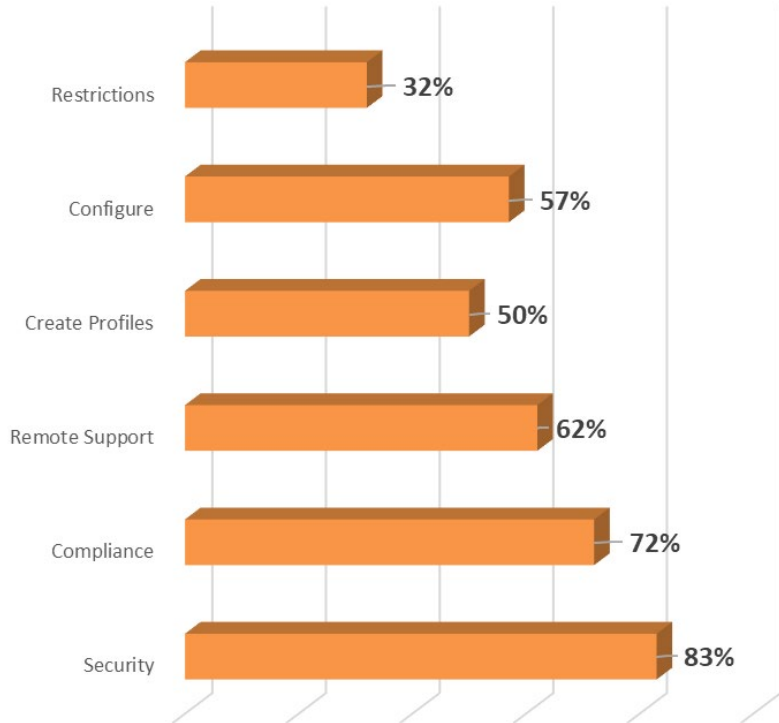
**Secure
Mobility and IoT**



**Customer
Satisfaction**

UEM Can Do So Much More

How is UEM Used?



90%

of organizations are
looking for ways to
automate routine task

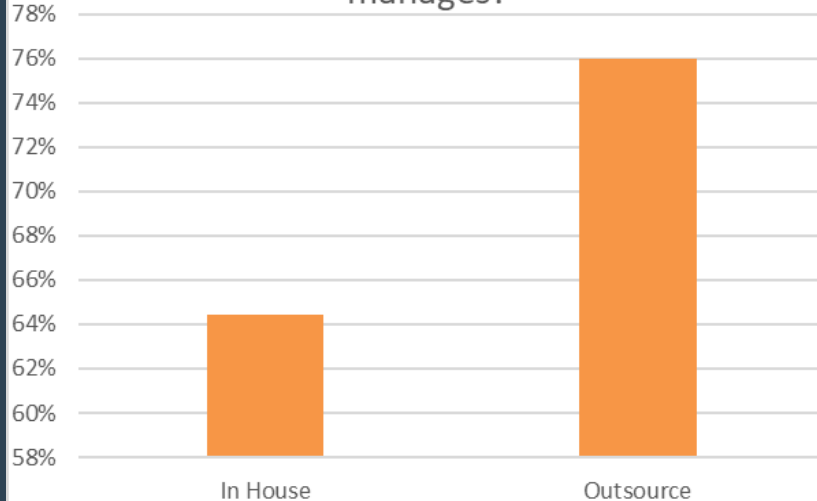
Thinks UEM Can Do...

- Supporting new device types – POS, Digital Signage, RFID Devices etc.
- Operate in various topologies including closed "off-line" environment
- Mobile Workforce Management (Enterprise Content & Browser Management)
- Workflow automation & Enterprise integrations
- Peripheral & Printer Management
- Consistent End-User Experience

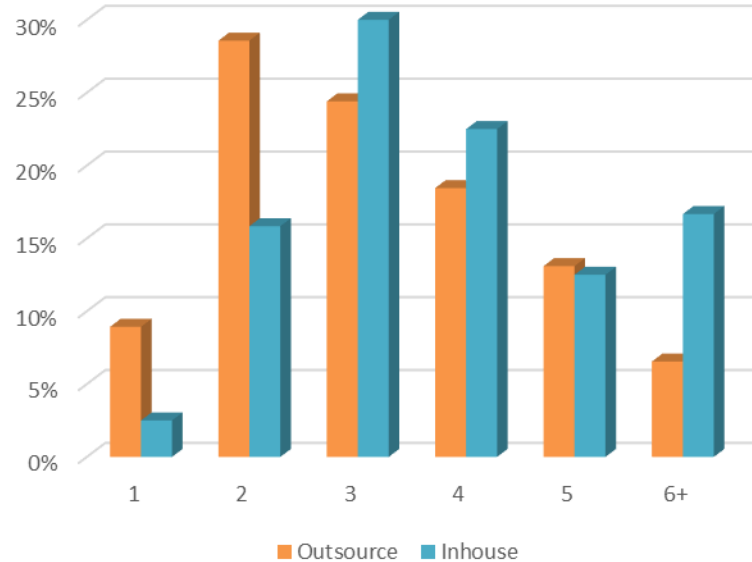


Only 40% of organizations use an MSP

What percentage of your endpoints do you think your organization adequately manages?



of Managed Platforms



Why Outsource?

- Too difficult to staff
- Can't support complex environments
- Difficult to train / retain
- Want to focus on strategy not maintenance
- Service levels

Why Not Outsource?

- Have adequate inhouse resources
- Quality concerns
- Less control
- Communication barriers
- Cost

Questions ?

Thank You!

- Watch for the research report & slides
- Please take the post-event survey
- Register for our next webinar

